

## CHASM Summit II Sponsorship Letter

Created in 2004, the mission of Cabarrus Public Health Interest (CPHI), a nonprofit 501c3, is to preserve, advance, and enrich public health in Cabarrus County. We uphold this mission through our work to raise awareness, advance equity, and demonstrate good stewardship in public health programming. By aligning with these values, we are building a community where every member achieves their best health.

As an example of our impact, since 2004, our School Nurse partnership with the Cabarrus Health Alliance (CHA) has helped provide care for thousands of students throughout the school day by preventing, identifying, managing, and responding to health-related problems and injuries. Funds support full-time nurses for every school and cover the cost of medical equipment and supplies.

CPHI makes it possible for public health to remain dynamic and responsive through nonprofit grants, donations, and contributions. On April 4, 2024, CPHI will host its 2<sup>nd</sup> Annual CHASM Summit at the Kannapolis Laureate Center. This summit is intended to highlight the importance of incorporating equity-based practices into public, private and non-profit sector work to address disparities faced by communities, both physically and systemically. The revenue generated from this event will not only serve traditional public health programs and services but also enable CPHI to financially support initiatives whose objectives align with CHA's equity action plan. As we invest in innovative strategies that advance equity, your sponsorship will play a pivotal role in enabling our community to achieve its best health.

Please consider supporting this event through either a financial or in-kind sponsorship. In the event you have any additional questions, please feel to contact Keon Lewis at [kenyato.lewis@cabarrushealth.org](mailto:kenyato.lewis@cabarrushealth.org) or 704-920-1386.

Thank you for your time and consideration.



Erin Shoe, MPH  
Executive Director, Cabarrus Public Health Interest  
Director of Public Health, Cabarrus Health Alliance





# CHASM SUMMIT

## Sponsorship Opportunities

### Title Sponsor \$2,000+

- Prominent recognition (all related marketing, promotional materials, emails, posters, etc.)
- Listing on all event signage and event program
- Sponsor recognition and company link on event website and social media page
- Table at event
- Marketing materials added to attendee gift bags
- Complimentary virtual (5) and in-person (2) conference registrations
- Virtual brand recognition and display of products and webpages
- Complimentary CHASM Summit II Swag bags with tokens of appreciation

### Gold Sponsors \$1,000-\$1,999

- Prominent recognition (all related marketing, promotional materials, emails, posters, etc.)
- Listing on all event signage and event program
- Sponsor recognition and company link on event website and social media page
- Table at event
- Marketing materials added to attendee gift bags
- Complimentary virtual (3) and in-person (1) conference registrations
- Virtual brand recognition and display of products and webpages

### Silver Sponsors \$500-\$999

- Listing on all event signage and event program
- Sponsor recognition and company link on event website and social media page
- Marketing materials added to attendee gift bags
- Complimentary virtual registration tickets (2)

### Bronze Sponsors: \$250-\$499

- Sponsor recognition on event signage and event program
- Sponsors recognition on the event page and website
- (1) Complimentary virtual registration ticket

*\*For sponsorship levels that fall between the different giving ranges, you can select the "Other" option and enter the amount that stays within your desired level on the sponsorship website.*

<https://givebutter.com/CHAsmSummit2>

