



Agenda (Live ACPE Hours: 4.0)

Collaborative Data Journey: Virtual Summit – June 6, 2024

Program Description: Join the Carolinas Affiliate and Mid-Atlantic Affiliate chapters of the Academy of Managed Care Pharmacy (AMCP) in a half-day virtual continuing education summit focused on resources and strategies for using data in clinical decision making and other practical applications in the managed care pharmacy setting.

7:30 – 7:45 am	Sign-in
7:45 – 7:50 am	Welcome & Housekeeping South Piedmont AHEC Molly Hinely, PharmD, BCPS <i>President – Carolinas AMCP Affiliate Pharmacy Manager, Population Health, PGY2 Residency Program Director – Atrium Health Wake Forest Baptist</i> Babette Edgar, PharmD, MBA <i>President – Mid-Atlantic AMCP Affiliate Co-Founder – BluePeak Advisors</i>
7:55 – 8:55 am	Evolution in Use of Data in Managed Care Adam Bernstein, PharmD, BCPS <i>Founder & CEO – Sparx Analytics LLC</i> Maxim Miller, MBA <i>Founder/Owner – Caerus Intel</i> Objectives: <ol style="list-style-type: none">1. Understand the importance of data education and data analysis skills in pharmacy2. Review various tools and resources used in pharmacy data collection and analysis3. Explain practical applications of data collection and analysis in managed care pharmacy
9:00 – 10:00 am	Breaking Down Pharmacy and Medical Data Silos Ron DeVizia, PharmD, CDCES <i>Vice President of Business Development – PPCN</i>

	<p>Aaron Davis <i>Founder & CEO - Switchbridge, LLC</i></p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Describe pharmacy and medical data sources 2. Discuss the value of leveraging both pharmacy and medical data sources in informed decision making 3. Understand how pharmacy and medical data in tandem can improve patient outcomes
10:00 – 10:10 am	Break
10:10 – 11:10 am	<p>CGMs: A Use Case for Data Integration</p> <p>Estay Greene, PharmD, MBA <i>SVP, Strategic Initiatives - Amwins</i></p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Understand continuous glucose monitoring (CGM) technology and how to target the correct patients for this technology 2. Explain CGM data interpretation 3. Discuss practical applications and integration of CGM data into the patient care process
11:10 am – 12:10 pm	<p>Ask the Experts: A Collaborative Discussion on Translating Data into Strategy</p> <p>Moderator: Suzanne Trautman, PharmD <i>Vice President of Corporate Pharmacy - BCBSNC</i></p> <p>Panelists:</p> <p>Victoria Lee Jackson Carter, PharmD, BCACP <i>Sr. Clinical Account Executive, Health Systems - Express Scripts by Evernorth</i></p> <p>Brant Segura, PharmD, MBA <i>Pharmacy Analytics Manager - BCBSNC</i></p> <p>Kavita Aggarwal, PharmD <i>Senior Vice President, Medical Affairs - Verona Pharma</i></p> <p>Shaqueda (Que) Parnell, PharmD, MBA <i>Director of Pharmacy Utilization Management - BCBSNC</i></p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Understand emerging therapy areas, such as metabolic dysfunction-associated steatohepatitis (MASH) 2. Explain data sources utilized during analysis of emerging therapy areas for informed formulary decision making 3. Describe the role of data-driven insights in the continued management of evolving emerging therapy areas
12:10-12:15pm	<p>Closing & Adjourn</p> <p>South Piedmont AHEC</p>